MIE TRAK PRO USER CASE STUDY

Diamond Eye Performance

Automotive Automation

Diamond Eye Performance provides diesel performance products, utilizing over 60,000 square feet of space to manufacture components. By investing in several CNC mandrel bending machines and support equipment, Diamond Eye produces the finest exhaust components within the automotive industry. James Reeder, IT Manager, joined the company shortly after it was founded in 2000, and was tasked with implementing software that would help to produce products in larger quantities. The existing system lacked needed functionality, so additional software was added. Eventually, Diamond Eye had four systems, adding unnecessary complexity and opportunities for lost or incorrect data.

After shopping around for a new solution for a couple of years, James and his team met MIE Solutions at the FABTECH tradeshow in 2012. Both the cost of the software and the features that MIE Trak Pro offered won over the Diamond Eye team. Eventually, they stopped using Peachtree altogether and are now only using one piece of software to run their business, as was their initial goal.

> "We are now able to run the entire plant on a single piece of software. MIE Trak Pro came with much better support than we had previously."

James Reeder
IT Manager

Challenges

- Using four different software applications which they "constantly had issues with"
- Need something tailored to their specific needs
- Verbal communication was their only way of tracking part availability
- High volume production was outgrowing the accounting application

Solutions

- Researched ERP software packages that could perform all of their business and manufacturing functions and be tailored to their business model
- They like the product pricing and the flexibility to delay integration of MIE Trak's accounting package until they are ready to replace their current accounting application

Value Added

- Cost-savings; do not need multiple software packages
- MIE Trak Pro's database can easily house all of their data with plenty of room for growth
- Better support and service than prior software providers could offer

Learn more about MIE Trak Pro

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